

The Horticultural Society of Western Pennsylvania

Advertising Contract for Bloom!

Ad Sizes and Specifications for One Issue of Bloom!

- ❖ One Half Page, approximately 8" wide by 5" high: \$ 500
- ❖ One Quarter Page, approximately 4" wide by 5 " high: \$ 250
- ❖ One Eighth Page, approximately 2" wide by 2 1/2 " high: \$ 125

Issue in which you would like your ad to appear:

- _____ Spring Issue (Published in May)
*Ad must be submitted by **March 1** for the Spring Issue*
- _____ Summer Issue (Published in August)
*Ad must be submitted by **June 1** for the Summer Issue*
- _____ Fall Issue (Published in November)
*Ad must be submitted by **Sept. 1** for the Fall Issue*
- _____ Winter Issue (Published in February)
*Ad must be submitted by **December 1** for the Winter Issue*

Ads should be submitted as electronic files when possible - (300 dpi minimum - .jpg or .tif files preferred)

Contact and Payment Information (Payment must accompany contract)

Company _____

Name _____

Address _____

Phone _____ Fax _____

Email _____

Payment Amount \$ _____

Select payment type:

Check _____ Visa _____ Master Card _____ Discover _____
(Make check payable to: The Horticultural Society of Western PA)

Credit Card # _____ Exp. Date _____

Signature (for credit card) _____ Date: _____

Return this completed form with payment to:

The Horticultural Society of Western PA, P.O. Box 5126, Pittsburgh, PA 15206

Questions? Call Ellen Ahmad at 412-361-8677 x21